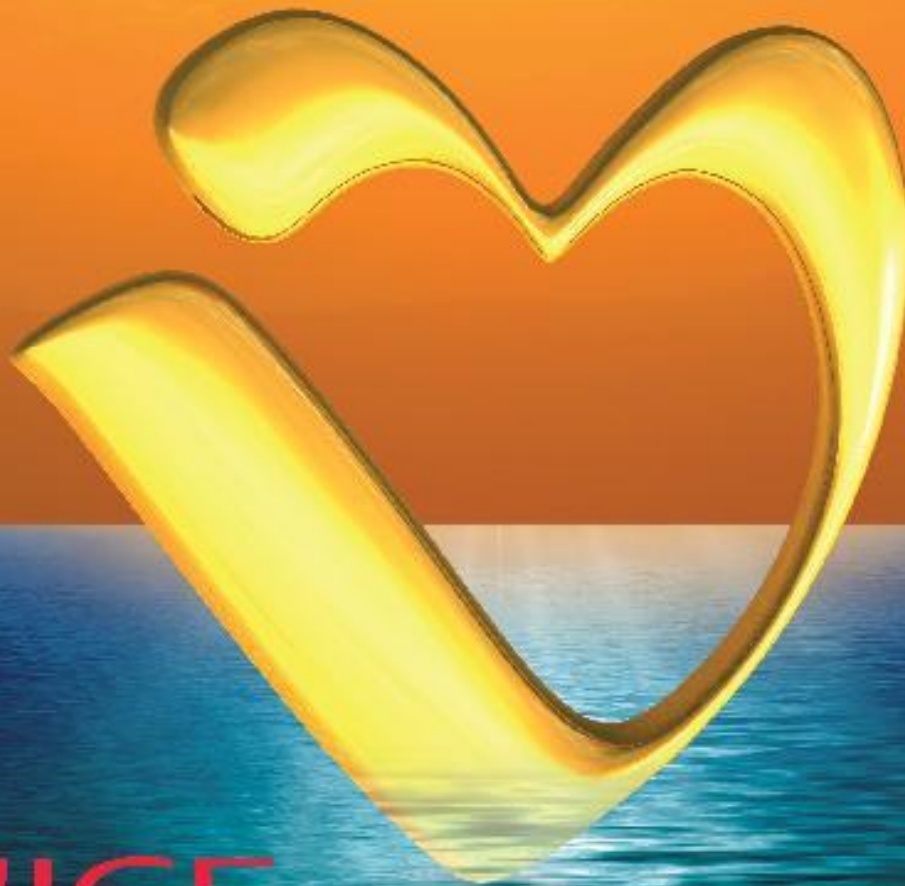


[www.escardio.org/HFA](http://www.escardio.org/HFA)

# HEART FAILURE 2009

Congress organised by the Heart Failure Association of the ESC together with the Annual Congress of the European Section of the International Society for Heart Research 2009



**NICE**  
30 May - 02 June  
FRANCE

**INDUSTRY PROSPECTUS**





Dear Friends and Colleagues,

It is with enthusiasm that we announce the Heart Failure Congress 2009, which will take place in the exceptional setting of Nice, France. Heart Failure 2009 will be held jointly with the Annual Congress of the European Section of the International Society for Heart Research.

Heart failure is one of the most challenging medical conditions both for basic research and clinical practice and this meeting will provide comprehensive state-of-the-art views on the major aspects of heart failure including the most recent advances in basic cardiovascular sciences, epidemiology, prognosis and medical/surgical management. Improved treatment of most cardiovascular diseases and increased longevity means we are seeing an exponential growth in the number of patients presenting with this syndrome. Its high prevalence and poor prognosis result in a major burden on health care resources.

The mission of the Heart Failure Association of the European Society of Cardiology (HFA of the ESC) is "to improve quality of life and longevity, through better prevention, diagnosis and treatment of heart failure, including the establishment of networks for its management, education and research".

Our annual congress is our flagship and is the platform that highlights all of our activities. It gathers together all of the players working in the field of heart failure and provides the opportunity to share knowledge and expertise on an international level.

An important part of our programme in Nice is basic science. We will present exciting sessions focusing on the translational aspect of basic science, but also highly specific basic science research, co-organised by the European Section of the International Society of Heart Research and the Basic Science Section of the HFA.

This is THE congress to attend for anybody interested in the diverse aspects of heart failure research or management. Cardiologists, internists, general physicians, basic scientists, cardiac nurses, primary care physicians, industry affiliates and others, will share new insights, improve their knowledge and clinical practice and be brought up to date on the most important current issues.

We warmly invite you to participate in this unique opportunity to network, exchange knowledge and get updated on the latest developments in our field. Come and share in the excitement of a challenging scientific programme, as well as the beauty and culture of the Côte d'Azur.

Yours sincerely,

**Prof. Kenneth Dickstein**

President,  
Heart Failure Association of the ESC

**Prof. John McMurray**

President Elect,  
Heart Failure Association of the ESC

**Dr. Sian Harding**

President,  
European Section of the  
International Society for Heart Research

**Prof. Michel Komajda**

Scientific Committee Chairperson

**Dr. Fabio Di Lisa**

Past - President,  
European Section of the  
International Society for Heart Research



## **BOARD of the Heart Failure Association of the ESC**

*\* As of Monday 16 June 2008*

K. Dickstein (Stavanger, NO)	President
D. Brutsaert (Antwerp, BE)	Immediate Past-President
J. McMurray (Glasgow, GB)	Chairperson Clinical Section & President-Elect
A. Shah (London, GB)	Chairperson Basic Sciences Section
T. Jaarsma (Groningen, NL)	Secretary
P. Ponikowski (Wroclaw, PL)	Treasurer

S. Anker (Berlin, DE)	J. Janssens (Leuven, BE)
J.L. Balligand (Brussels, BE)	M. Metra (Brescia, IT)
G. Condorelli (Rome, IT)	W. Paulus (Amsterdam, NL)
M. Cowie (London, GB)	M. Ryder (Dunlaoghaire, IE)
U. Dahlström (Linköping, SE)	A. Strömberg (Linköping, SE)
T. Eschenhagen (Hamburg, DE)	D. van Veldhuisen (Groningen, NL)
G. Filippatos (Athens, GR)	F. Zannad (Dommartin-les-Toul, FR)
G. Hasenfuss (Göttingen, DE)	

K. Swedberg (Göteborg, SE), ex-officio, Editor-in-Chief of the European Journal of Heart Failure

## **Council Members of the European Section of the International Society for Heart Research (ES-ISHR)**

S. Harding (London, GB),	President
T. Eschenhagen (Hamburg, DE)	President-Elect
F. Di Lisa (Padova, IT)	Past-President
M. Arad (Tel Hashomer, IL)	B. McDermott (Belfast, UK)
S Clopicki (Krakow, PO)	J.L. Samuel (Paris, FR)
P. Ferdinandy (Szeged, HU)	G. Valen (Oslo, NO)
D. Garcia-Dorado (Barcelona, ES)	C. van Echteld (Utrecht, NL)
T. Larsen (Tromsø, NO)	R. Ventura-Clapier (Paris, FR)

## **Scientific Committee**

All Board members of the Heart Failure Association of the ESC are part of the Scientific Committee

**K. Dickstein** (Stavanger, NO) Chairperson of the Scientific Committee

**M. Komajda** (Paris, FR) Co-Chairperson of the Scientific Committee

F. Di Lisa (Padova, IT)  
S. Harding (London, GB)  
G. Hasenfuss (Göttingen, DE)  
J. McMurray (Glasgow, GB)  
A. Shah (London, GB)  
J.N. Trochu (Nantes, FR)  
F. Zannad (Dommartin-les-Toul, FR)



## Congresses Fast facts

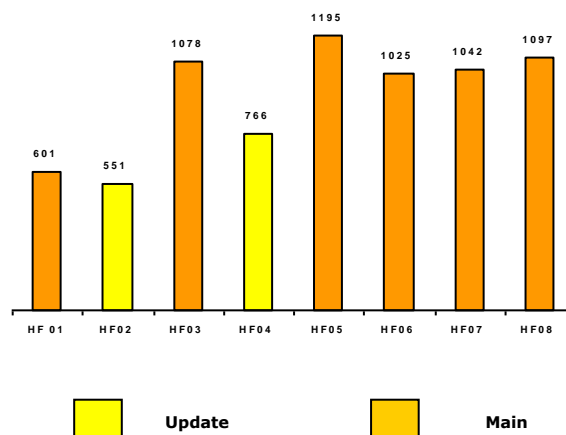
- **3500 professionals in the same location**
- **6 Lecture Rooms running in parallel**
- **Around 60 scientific sessions selected by the scientific committee**
- **A choice of Industry Sponsored Sessions**
- **1000 m<sup>2</sup> of exhibition**
- **Coffee Breaks and Lunches offered in the exhibition**

## Previous Congresses Attendance

	City	Participants
Heart Failure 2001	Barcelona	2 883
Heart Failure 2002	Oslo	1 918
Heart Failure 2003	Strasbourg	2 829
Heart Failure 2004	Wroclaw	2 063
Heart Failure 2005	Lisbon	4 062
Heart Failure 2006	Helsinki	3 703
Heart Failure 2007	Hambourg	3 189

## Previous Congresses Abstracts

### Submission



### IMPORTANT DATES

- Advance programme ready in **November 2008**
- All on line services open in **November 2008**
- Abstract Submission Deadline: **January 14, 2009**
- Early Registration Deadline: **March 27, 2009**
- Late Registration Deadline: **April 24, 2009**



## **Industry Partners 2002-2008**

**Abbott Laboratories**  
**Acorn Cardiovascular, Inc.**  
**AD Instruments Ltd**  
**Amgen**  
**Arrow International Inc.**  
**AstraZeneca AB**  
**Atcor Medical**  
**Berlin Heart AG**  
**Biosite Europe**  
**Biotronik GbmH & Co. KG**  
**Blackwell Futura Ltd.**  
**Bmeyer**  
**Boston Scientific**  
**Breas**  
**Bristol-Myers Squibb**  
**Cardiodynamics**  
**Cardiome Pharma Corp**  
**Dade Behring**  
**Elsevier Science**  
**Experimetria Ltd**  
**Finapres Medical Systems BV**  
**GE Healthcare**  
**GlaxoSmithKline**  
**Hugo Sachs Elektronik - Harvard  
Apparatus GmbH**  
**Innovision A/S**  
**Ionoptix Europe**  
**KRKA Polska SP Z.O.O.**  
**Medispec Ltd.**  
**Meditron Stethoscopes AS**  
**Medtronic**  
**Menarini International**  
**Merck KGaA**

**Merck Serono**  
**Merck Sharp & Dohme**  
**Merck Sharp & Dohme Norge AS**  
**Myogen GmbH**  
**Nanogen Point-Of-Care Diagnostics  
Division**  
**NovaCardia**  
**Novartis Pharma AG**  
**Orion Pharma**  
**Orqis International GmbH**  
**Otsuka America Pharmaceuticals Inc**  
**Otsuka Pharmaceutical Europe Ltd**  
**PDL Biopharma**  
**Pfizer Inc.**  
**Pharmacia Corporation**  
**Polpharma**  
**ResMed Schweiz AG**  
**Respironics International**  
**Roche Diagnostics GmbH**  
**Sanofi Aventis**  
**Servier**  
**Sigma Tau S.P.A.**  
**St. Jude Medical**  
**Synovate Healthcare**  
**Takeda Pharmaceutical Company Ltd**  
**Terumo Heart Inc.**  
**Thoratec Corporation**  
**TNO-Biomedical Instrumentation**  
**TSMD**  
**Vifor International**  
**Wisepress Online Bookshop Ltd.**

## GENERAL INFORMATION

All Exhibition, Satellite and Sponsorship forms in this document should be completed, signed and returned no later than the given deadlines.

The HEART FAILURE 2009 Industry Guidelines will be released to Industry no later than December 2008. Therein you will find listed:

- Exhibition Guidelines and Procedures
- Satellite Symposia & Meet The Expert Guidelines and Procedures
- Registration and Accommodation references and contacts
- Related Terms and Conditions

All Congress Industry Partners will be notified within the Final programme and the Web Site via:

- A listing of all Industry Partners
- A dedicated 'Product Description' (maximum 100 words).

Should you any questions, please contact the following email addresses:

- For Exhibition activities please contact: [HFexhibition@escardio.org](mailto:HFexhibition@escardio.org)
- For Satellite activities please contact [Satellite@escardio.org](mailto:Satellite@escardio.org)
- For Sponsorship activities please contact [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

**ESC On line Congress library for Exhibitors, Sponsors,  
satellite Organisers:**

**[www.ESCexhibition.org](http://www.ESCexhibition.org)**

- **Industry Prospectus**
- **Applications forms**
- **Guidelines**
- **Supplier contacts**





All prices listed within this document are exclusive of VAT

Payment in Euros (€) only

## **For Satellite Organisers Only: Satellite All Inclusive Package**

We are offering a special package which includes 3 sponsorship items to promote your Satellite Symposium. Promote your Satellite activities through these communications tools. Please note, this is only available when taken with a Satellite Symposium.

### **This package includes:**

- 1 Satellite Symposia
- 1 Lecture Room Rental **(NEW)**
- 1 Delegate Bag Insert
- 1 Information Screen Advert
- 1 Weblink

**Satellite all inclusive price:**

**€41,000**

*instead of €45,000*

## **Support the Moderated Poster "Agora"**

### **Linking Science & Industry**

Making a strong visual link between exhibits and the science at this congress, the moderated poster area at Heart Failure (affectionately termed the 'Agora') is a new high-profile presentation stage for those abstracts strong enough to be selected for presentation with author accompaniment. In effect, this area is taking a lecture room and stripping the walls away to expose the science within to all around.

Your support will be recognised by large banners either side of the stage area underlined with an acknowledgement from the HFA of ESC.

Don't miss out, as this is an exclusive support opportunity offered on a 'first come, first served' basis. Sign up by completing the sponsorship form on page 18 and sending to [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org) or by fax to +33 4 92 94 76 26.

**Agora sponsorship price:**

**€ 16,000**

## **Communications Package**

**In order to promote your company's activities, this package allows you to prepare your promotion, in advance, by offering 3 popular sponsorship items at a special price.**

This package includes 3 different tools to promote your company's activities leading up to and during the congress. Promote before the congress online via a Weblink, on-site with a Delegate Bag Insert and ensure every delegate at the congress is aware of your company's activities by projecting a stand invitation on the Information Screens Service available within the congress centre.

### **Communications Promotion package includes:**

- 1 Delegate Bag Insert
- 1 Information Screens Advert
- 1 Weblink

**Communications package price:**

**€ 9,000**

*instead of €11,500*

## **EXHIBITION**

*All prices are in Euros and exclusive of VAT*

- Coffee Breaks and Lunches will be offered within the Exhibition Hall
- Delegate circulation will be arranged to give maximum exposure to Exhibitors
- Exhibitors are entitled to a certain number of free badges:
  - 9 to 49m<sup>2</sup>                      10 free badges
  - 50 to 99m<sup>2</sup>                      18 free badges
  - 100m<sup>2</sup> and more              26 free badges



Price for space only:

**€ 440 per m<sup>2</sup>**

Price for Publishers:

**€ 330 per m<sup>2</sup>**

Deadline for Stand Space Application:

**3 November 2008**

- Minimum Exhibition Space is 9m<sup>2</sup>
- Application Form available at the end of this document
- Exhibition Guidelines will be available by December 2008

### **Exhibition will be open\***

Saturday 30 May	14:00 - 20:30	Opening Cocktail in Exhibition at 19:15
Sunday 31 May	08:30 - 18:15	
Monday 1 June	08:30 - 18:15	

### **Set Up & Dismantling\***

Thursday 28 May	Set up
Friday 29 May	Set up
Saturday 30 May morning	Decoration only
Tuesday 2 June	Dismantling

More information will be available in the Industry Guidelines (published by December 2008)

\* Subject to modification

#### **Heart Failure Exhibition contact**

Tel.: +33 (0)4 92 94 77 55

Fax.: +33 (0)4 92 94 76 26

Email: [HFexhibition@escardio.org](mailto:HFexhibition@escardio.org)





## **INDUSTRY SPONSORED SESSIONS**

*All prices are in Euros and exclusive of VAT*

A limited number of time slots are available for Sponsored Sessions to be organised by Companies during Heart Failure 2009.

- All Sponsored sessions programmes will be published in the Final Programme and on the Web Site.
- The below cost includes one hostess, room rental, and use of basic audiovisual equipment in the room.
- Cost of additional equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.
- In order to hold a Satellite Symposium, an exhibition stand of 9 m<sup>2</sup> is required.

## **SATELLITE SYMPOSIA**



Price for satellite session:

**€ 34,000**

- Sessions have a duration of 75 or 90 minutes
- Room capacity: 400 to 1600 pax
- **Room rental included. (NEW)**

Deadline for Satellite Application:

**3 November 2008**

**Satellite all inclusive Package:** see page 7 for details.

Available satellite time slots\*:

- Saturday 13 June: 14:30 - 16:00 and 16:30 - 18:00
- Sunday 14 June: 12:35 - 13:50 and 18:00 - 19:30
- Monday 15 June: 12:35 - 13:50 and 18:00 - 19:30

\*No parallel Scientific Sessions during these timeslots.

## **MEET THE EXPERT SESSIONS**



Price for Meet the Expert Session:

**€ 18,500**

- Sessions are 45 minutes long
- Attendance, 75 pax maxi, by invitation only
- A minimum stand space of 9m<sup>2</sup> is required
- **Room rental included. (NEW)**

Deadline for application:

**3 November 2008**

A limited number of lecture rooms are available at the following timeslots\*:

- Sunday 14 June: 12:45 - 13:30
- Monday 15 June: 12:45 - 13:30

\*No parallel Scientific Sessions during these timeslots.

**Promotion Package:** see page 7 for details

## **Function Spaces**

Function Spaces are available in the Congress Centre for companies wishing to meet their guests during the conference. No training or showcasing of products/therapies may take place in the function space. Planned activities must be submitted in writing to the organisers for approval. Companies are responsible for equipment and catering arrangements. Prices are available upon request. Please contact: [Satellite@escardio.org](mailto:Satellite@escardio.org)



## **SPONSORSHIP & PROMOTION**

*All prices are in Euros and exclusive of VAT*

### **NEW!! Abstracts CD-ROM and Poster Zone Sponsorship**

The sponsorship of the Abstracts CD-Rom and the Poster Zone have been joined to offer an important scientific package linking two of the most prestigious scientific items for one sponsor. The Abstracts CD-ROM are distributed from the sponsor's stand and sponsorship of the Poster Zone is through recognition of the sponsor via signage in and around the Poster Zone as well as in the Final Programme.

A voucher to redeem the Abstracts CD-ROM will be inserted in each of the congress bags. The below price includes production of CD-ROM, but excludes production of voucher.



Abstracts CD-ROM and Sponsorship of the Poster Zone

Price:

**€ 35,000**

Deadline for application:

**3 November 2008**

### **Webspace**

Exclusive sponsorship of the official Heart Failure 2009 Webspaces.

Included in this package is a One page Advert in the Final Programme, acknowledgement on-site with prominent branding. 8 Pc and 2 printers provided by the ESC. This is the visual heart of the congress. Webspaces is an area 36m<sup>2</sup>.

Price:

**€ 18,000**

Deadline for application:

**3 November 2008**

### **Congress Bags**

Exclusive sponsorship of the official Congress Bag with Sponsor name and logo permitted. This is the official and exclusive Heart Failure delegate bag and is one of the most popular items within the sponsorship remit. Units supplied (min.3,500)



Exclusive sponsorship (*Incl. production cost*)

**€ 19,000**

Deadline for Application:

**15 December 2008**

### **Note Pads & Pens**

The Official Congress Note Pads and Pens will be placed in every Congress Delegate Bag, ensuring maximum target group reach with the Sponsor Corporate Logo and name permitted. Possibility to add your corporate advert on the cover or the back of the note pad.

Units supplied (min.3,500).



Exclusive sponsorship

**€ 9,000**

(*Including production cost*)

Deadline for Application:

**15 December 2008**



## **Delegate Bags, Note Pads & Pens Package**

Sponsorship of the bags, writing pads and pens. Materials provided by the ESC

Exclusive sponsorship: **€ 20,000**  
Deadline for Application: **15 December 2008**

## **Badge Laces/Lanyards**

Exclusive sponsorship of the official Congress Badge Lanyards, with company name and Logo which will be available to all registered delegates at the Congress, this is the only Badge Lace or Lanyard provided at Heart Failure 2009 congress. Units supplied 3,500.



Exclusive sponsorship: **€ 15,000**  
(Including production cost)  
Deadline for Application: **15 December 2008**

Industry provides laces  
Exclusive sponsorship price upon request

## **Delegate Bag Insert**

A highly popular Flyer/Invite created by Industry highlighting your company participation at Heart Failure 2009 with Exhibition and/or Satellite activity. Inserted in the Congress Delegate Bags, the promotional inserts/invitations will go directly into the hands of thousands of delegates.



Price for 1 page insert: **€ 5,000**  
Deadline for Application: **15 February 2009**

## **Information Screens**

Information Screen technology will be used at HF Congress 2009 displaying the complete and detailed Scientific Programme. Your company can associate with this high-tech and maximum exposure advertisement opportunity displaying your corporate name and logo or announcing your satellite or booth location to all delegates at Heart Failure 2009 Congress.



Price: **€ 5,000**  
Deadline for application: **15 February 2009**

## **Web Link**

In order to allow Exhibiting companies, Satellite Symposia and Meet the Experts Session organizers to promote their booth or sponsored sessions, a "Web Link", in the form of an on-line Invite, is available for sponsorship. Linked to the Heart Failure Website, your satellite or Exhibition on-line advertisement will be available to all delegates accessing the Heart Failure/ESC Website three months prior to the Heart Failure Congress.



Price per Web Link: **€ 1,500**  
Deadline for application: **15 February 2009**



## **Faculty Dinner and Coffee Breaks**

May also be sponsored; prices are available upon request.

Please contact: [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

## **Congress Grants**

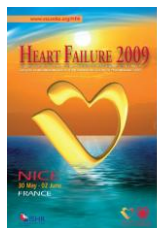
Companies can have their name associated with certain sessions of the official scientific programme.

Cost of a Grant per session:

**€ 10,000**

## **Advertisement in the Advance Programme**

Containing the detailed Scientific Programme of HEART FAILURE 2009; more than 10,000 cardiologists will receive a copy of the Advance Programme either as a hard copy or by email. With maximum exposure this is the only Congress Programme available from November 2007 until the congress itself in June 2008.



Back Cover Advertisement

**€ 10,000**

Inside Front or Inside Back Cover Advertisement

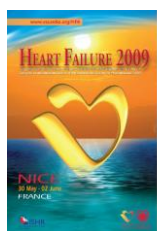
**€ 8,000**

Deadline for Application:

**12 September 2008**

## **Advertisement in the Final Programme**

Ultimate, definitive Programme for HEART FAILURE 2009 in printed version, with full Scientific agenda, Exhibition and Satellite Information and Congress Reference outlines. Hard copies are placed in each Delegate Bag (min. 3,500 units) at the congress offering maximum exposure and recognition to the sponsor.



Back Cover Advertisement:

**€ 10,000**

Inside Front Cover Page Advertisement

**€ 10,000**

Inside Back Cover Page Advertisement

**€ 8,000**

Inside Page Advertisement:

**€ 6,000 per page**

Deadline for application:

**16 February 2009**

## **Bookmark in the Final Programme**

Exclusive Bookmark attached to the Final Programme which is placed in each of the congress bags provided to all registered delegates.



Price

**€ 15,000**

Deadline for application:

**16 February 2009**

## **Belly Band around the Final Programme**

Paper band wound around the Final Programme which is included in each of the congress bags provided to all registered delegates.



Price

**€ 10 000**

Deadline for application:

**16 February 2009**



# HEART FAILURE 2009



**Please sign and return this form by mail or fax to:**

Heart Failure Association of the ESC  
The European Heart House  
2035 Route des Colles, Les Templiers, BP 179  
06903 Sophia Antipolis Cedex, France

Fax: +33-(0)4 92 94 76 26 - Email: [HFexhibition@escardio.org](mailto:HFexhibition@escardio.org)

## EXHIBITION SPACE APPLICATION FORM

- Applications accepted from: **15 June 2008**
- **"First Come, First Served" Policy**
- **Stand Application deadline: 3 November 2008**

### 1. COMPANY NAME & ADDRESS The company name & address as it should appear in official listings

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

### 2. CORRESPONDENCE NAME & ADDRESS If the correspondence address above is different from the official address (including agency)

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

### 3. APPOINTED STAND CONSTRUCTION AGENCY An 'out of business hours' contact telephone number is required for logistics purposes

Name:

Contact Person:

Address:

'Out of Hours' Tel:

### 4. EXHIBIT SIZE, DIMENSIONS Price €440 per m<sup>2</sup>, Minimum 9 m<sup>2</sup>. Special price for Publishers € 330 per m<sup>2</sup>

Size requested

Length in metres:

Depth in metres:

Area in m<sup>2</sup> :

Height requested:

Publishers : Yes  No

Postal code:

City:

Country:

Tel:

Fax:

Email:

**5. STAND LOCATION – PROXIMITY TO COMPETITORS** List any exhibitors you **do not** wish in proximity to your stand, by company name. *Note that we cannot prevent companies assigned after you from being located in your neighbourhood*

1.	2.	3.
4.	5.	6.

**6. PRODUCTS / SERVICES** List products / services to be exhibited at Heart Failure 2008 Meeting


**7. ACCOUNTING DATA**

1. Only one invoice address may be used
2. In all cases a credit / charge card number must be supplied as payment guarantee
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to the Congress

Company or agency to be invoiced:		Your Purchase Order Number:
Company VAT number (mandatory for EU-based entities):		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.		
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex
Credit / Charge Card N°:	Expiry Date:	Cardholder's name:

**8. AGREEMENT** I hereby agree to be bound by the conditions of participation outlined in the Industry Prospectus of Heart Failure 2009 Congress

Date:	Contact Name:	Signature: <b>Mandatory</b>
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**9. MISCELLANEOUS** To add other information relevant to your application, please note it here


Cancellation Policy: Cancellations of exhibits should be sent by registered mail to the Secretariat of the HFA of the ESC. If cancellation is received after the HFA of the ESC launched the invoicing process and before 16/02/ 2009, 50% of the total due amount will be charged. If the Stand is cancelled after 16/02/2009, the full stand rental fee will be charged. Only a registered letter receipt or fax reception report will be accepted as proof of cancellation date.

*"You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC.*

*You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time."*





# HEART FAILURE 2009



Please sign and return this form by mail or fax to:

The European Heart House  
2035 Route des Colles, Les Templiers, BP 179  
06903 Sophia Antipolis Cedex, France

Fax: +33-(0)4 92 94 76 20 - Email: [satellite@escardio.org](mailto:satellite@escardio.org)

Official Sponsorship Opening: **15 June 2008**

**"First Come, First Served" Policy**

## **SPONSORED SESSIONS APPLICATION & ACCOUNTING FORM**

(Tick the appropriate box)

**SATELLITE SYMPOSIUM**

**MEET THE EXPERTS**

**SATELLITE SYMPOSIUM All Inclusive package**

Satellite + Room Rental+ 1 Bag Insert, 1 Information Screens Advert and 1 Weblink

### **ORGANISING COMPANY**

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

### **APPOINTED AGENCY (if any)**

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

Email:

#### **Organising Company**

Applications for Satellite Symposia and Meet the Experts sessions must be submitted by the company under whose name each session is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between this company and the ESC.

The company is responsible for communicating any relevant documents to its staff and its appointed agencies.

#### **Appointed Agency**

Companies should inform the ESC, in writing, what agency is appointed for which symposia. Otherwise no requests from agencies will be taken into consideration.

This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

<b>SATELLITE SYMPOSIUM (submit one form per Satellite Symposium)</b>		
<b>DEADLINE: 03 NOVEMBER 2008</b>		
Proposed title:		
Duration: <input type="checkbox"/> 75 or 90 minutes		
Preference date:	<input type="checkbox"/> Saturday, 13 June 2009 <input type="checkbox"/> 14:30 – 16:00 <input type="checkbox"/> 16:30 – 18:00  <input type="checkbox"/> Sunday, 14 June 2009 <input type="checkbox"/> 12:35 – 13:50* <input type="checkbox"/> 18:00_19:30  <input type="checkbox"/> Monday, 15 June 2009 <input type="checkbox"/> 12:35 – 13:50* <input type="checkbox"/> 18:00 – 19:30  <small>*Companies organising Satellites during the Lunch Time will be allowed to enter in the Lecture Rooms at 12:35 after the scientific session and have to leave the Lecture Rooms at 13:50 in order to let the ESC staff prepare the following scientific session.</small>	Cost:  -Basic price Lunch or evening session: <b>€ 34.000</b>  -Satellite <b>All Inclusive Package:</b> <b>€ 41 000</b>  - Room rental included.
Lecture room capacity:		
Reception: <input type="checkbox"/> Yes <input type="checkbox"/> No		

<b>MEET THE EXPERTS SESSION (submit one form per Meet the Experts)</b>		
<b>DEADLINE: 03 NOVEMBER 2008</b>		
Proposed title:		
Duration: <input type="checkbox"/> 45 minutes		
Preference date:	<input type="checkbox"/> Sunday, 14 June 2009 <input type="checkbox"/> 12:45 – 13:30  <input type="checkbox"/> Monday, 15 June 2009 <input type="checkbox"/> 12:45 – 13:30	Cost:  - Basic price: <b>€ 18.500</b>  - Room rental included
Lecture room capacity: The attendance cannot exceed 75 persons and must be by invitation only.		

<b>ACCOUNTING DATA FORM - the same invoicing address is mandatory for all items -</b>			
Company or agency to be invoiced:		Your Purchase Order Number:	
Contact Person:			
Address:		VAT N°: <b>Mandatory</b>	
Postal code:	City:	Country:	
Tel:	Fax:	Email:	
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.			
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex	
Credit Card N°:	Expiry Date:	Cardholder's name:	
Date:	Contact Name:	Signature: <b>Mandatory</b>	

Cancellation Policy: Cancellations of Satellite Symposia should be sent by registered mail to Heart Failure Secretariat. If cancellation is received after the ESC launched the invoicing process and before 17/03/2009, 50% of the total due amount will be charged. If the Satellite Symposium is cancelled after 17/03/2009 date the full compensation fee will be invoiced.

\*You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address.

Unless otherwise informed, the ESC may send you information about its activities from time to time.



# HEART FAILURE 2009



Please sign and return this form by mail or fax to:

ESC  
Industry Services  
2035 Route des Colles, Les Templiers, BP 179  
06903 Sophia Antipolis Cedex, France  
Fax: +33-(0)4 92 94 76 26 - Email: [Sponsorship@escardio.org](mailto:Sponsorship@escardio.org)

Official Sponsorship Opening: **15 June 2008**

**"First Come, First Served" Policy**

## **SPONSORSHIP, PROMOTION & ADVERTISEMENT APPLICATION FORM (tick the appropriate box)**

	<b>Deadline</b>	<b>Tick Yes</b>
<b><u>Advertisement Options</u></b>		
Advance Programme Back Cover .....	€ 10,000 ..... 12/09/08 .....	<input type="checkbox"/>
Advance Programme Inside Front Cover .....	€ 8,000 ..... 12/09/08 .....	<input type="checkbox"/>
Advance Programme Inside Back Cover .....	€ 8,000 ..... 12/09/08 .....	<input type="checkbox"/>
Final Programme Back Cover .....	€ 10,000 ..... 16/02/09 .....	<input type="checkbox"/>
Final Programme Inside Front Cover .....	€ 10,000 ..... 16/02/09 .....	<input type="checkbox"/>
Final Programme Inside Back Cover.....	€ 8,000 ..... 16/02/09 .....	<input type="checkbox"/>
Final Programme Inside Page.....	€ 6,000 ..... 16/02/09 .....	<input type="checkbox"/>
<b><u>Promotion Options</u></b>		
Bookmark in the Final Programme.....	€ 15,000 ..... 16/02/09 .....	<input type="checkbox"/>
Belly Band around the Final Programme.....	€ 10,000 ..... 16/02/09 .....	<input type="checkbox"/>
Delegate Bag Insert.....	€ 5,000 ..... 15/02/09 .....	<input type="checkbox"/>
Web Link.....	€ 1,500/advert ... 15/02/09 .....	<input type="checkbox"/>
Information Screens .....	€ 5,000..... 15/02/09 .....	<input type="checkbox"/>
<b>Communications Package</b> .....	€ 9,000 ..... 02/03/09 .....	<input type="checkbox"/>
1 Bag Insert, 1 Information Screens Advert + 1 Weblink		
<b><u>Sponsorship Options</u></b>		
Congress Bags .....	€ 19,000 ..... 15/12/08 .....	<input type="checkbox"/>
Note Pads and Pens.....	€ 9,000 ..... 15/12/08 .....	<input type="checkbox"/>
Badge Laces .....	€ 15,000 ..... 15/12/08 .....	<input type="checkbox"/>
<b>SPECIAL PACKAGE:</b> Congress Bags, Note Pads & Pens ..	€ 20,000 ..... 15/12/08 .....	<input type="checkbox"/>
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**COMPANY (Please indicate the name as you wish it to appear in all printed acknowledgments)**

Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

**APPOINTED AGENCY (if any)**

Name:		
Contact Person:		
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

**INVOICING INFORMATION – please ensure this is the proper invoicing address. € 70 admin fee will be charged for any modifications.**

Company / agency to be invoiced:		
Contact Person:		
Address:		VAT N°: <b>Mandatory</b>
		<b>PO N°:</b>
Postal code:	City:	Country:
Tel:	Fax:	Email:
Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC. <b>Only for payments under € 5,000 incl. VAT</b>		
<input type="checkbox"/> Visa	<input type="checkbox"/> Euro card / Mastercard	<input type="checkbox"/> Amex
Credit Card N°:	Expiry Date:	Cardholder's name:
Date:	Contact Name:	

Signature: **Mandatory**  
(digital signature) here:

Cancellation Policy: Cancellations of Sponsorship should be sent by registered mail to Heart Failure Secretariat. If a cancellation is received after the ESC launched the invoicing process and before 16/02/2009, 50% of the total due amount will be charged. If the Sponsorship is cancelled after 16/02/2009 the full compensation fee will be invoiced.

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